

DIGITAL E - SCHOOL



ONLINE DIGITAL MARKETING TRAINING PROGRAM

20 Lac Jobs | Digital Skill Certification

LIVE ONLINE
CLASSES

CERTIFICATION

INDUSTRY
EXPERTS

100% PLACEMENT
ASSISTANT



www.digitaleschool.in

MASTER **DIGITAL** MARKETING
& TRANSFORM YOUR CAREER

Welcome from Director Team Message



Dear Students,

We warmly welcome you to **Digital E-School**, India's trusted **online institute** for mastering the art of **digital marketing**. In today's fast-evolving digital world, having the right skills is essential for success, and we are here to guide you every step of the way.

Our expert-led courses are designed to provide **practical knowledge, hands-on experience, and industry insights** to help you excel in SEO, social media marketing, Google Ads, content creation, and much more. Whether you are a beginner or a professional looking to upgrade your skills, we are committed to **empowering your digital journey**.

We believe in **learning with innovation, growth, and real-world application**. Your success is our priority, and we are excited to be part of your transformation.

Let's embark on this journey together and shape a brighter digital future!

Best Regards,
Director Team
Digital E-School

WHY CHOOSE OUR ONLINE DIGITAL MARKETING COURSE?

UNIQUE TEACHING METHODOLOGY

Our structured, step-by-step approach ensures that you grasp every concept thoroughly. We blend theory with practical application, making learning both engaging and result-driven.

Learn from industry experts with years of experience in digital marketing. Our certified instructors provide in-depth knowledge, insider tips, and the latest strategies to help you stay ahead.

CERTIFIED INSTRUCTORS

HANDS-ON LEARNING WITH LIVE PROJECTS

Gain real-world experience by working on live projects and case studies. Our practical training ensures that you don't just learn concepts but also apply them effectively in real business scenarios.

CAREER GUIDANCE & PLACEMENT ASSISTANCE

We don't just teach; we mentor and guide you toward a successful career. From resume building to interview preparation and job placements, we help you land your dream role in digital marketing.

Join Digital E-School today and take the first step towards a successful digital marketing career!

CERTIFIED BY:





COURSE OVERVIEW



DIGITAL MARKETING MASTERY

COURSE DURATION:

- 3 Months (Comprehensive Training)
- Gain in-depth knowledge with a well-structured curriculum designed to make you industry-ready.

MODE:

- 100% Online (Live & Recorded Classes)
- Learn at your convenience with interactive live sessions and access to recorded lectures for flexible learning.

ELIGIBILITY:

- Beginners & Professionals Looking to Upskill
- No prior experience? No problem! Our course is designed for students, job seekers, entrepreneurs, and working professionals who want to build a successful career in digital marketing.

LANGUAGE:

- Hindi
- Learn comfortably in Hindi, making complex digital marketing concepts easy to understand and apply.

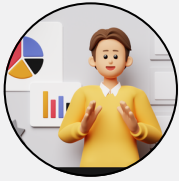
STUDENT SUPPORT:

- WhatsApp & Email
- Get 24/7 support for queries, doubts, and mentorship through WhatsApp and Email. Our team is always here to help you.

Join Digital E-School today and start your journey toward digital success!



COURSE MODULES (DIGITAL MARKETING)



Introduction to
Digital Marketing



Marketing &
Branding



Blogging



Content Planning



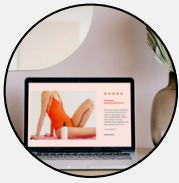
Professional
Logo



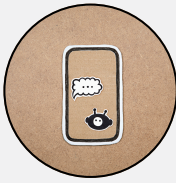
Content Creation



Domain &
Hosting Setup



Website
Designing



Chat GPT



AI



Search Engine
Algorithms



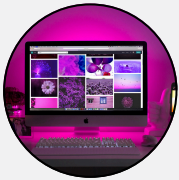
Search Engine
Optimization



Google Search
Console



Google Analytics



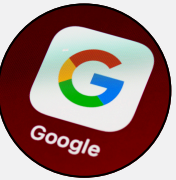
Website Creation



Competitor
Analysis



Voice Search
Optimisation



Google Adwords



Display
Advertising



Gmail Ads



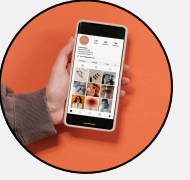
Conversion
Rate



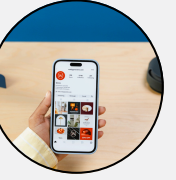
Local Business
Listing



Lead Generation



Mobile Marketing



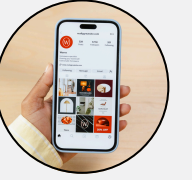
Google Tag
Manager



Bing Ads



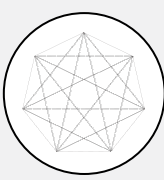
Social Media
Optimization



Social Media
Marketing



Meta Business
Suite



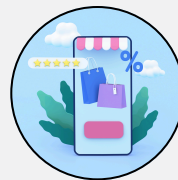
Social Media
Parameters



YouTube
Marketing



Email Marketing



E-Commerce
Store Setup



E-Commerce
Marketing



Affiliate
Marketing



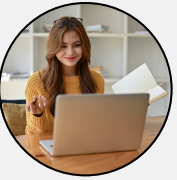
Drop Shipping



Podcast
Marketing



Content
Marketing



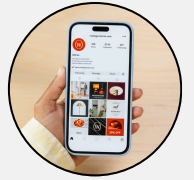
Freelancing



Resume Building



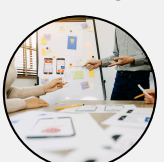
Agency Skill



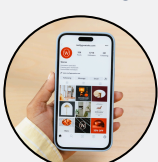
Influencer
Marketing



Interview Session



Assignment
Session



Tools of Digital
Marketing

1 Training &
A lot of
Opportunities



Digital Marketing Job Profiles

- Social Media Manager
- SEO Executive
- Content Writer
- Digital Marketing Manager
- Marketing Analyst
- Email Marketing Manager
- Project Manager
- Content Marketing Manager
- E-Commerce Manager
- Analytics Manager
- SEO Specialist
- Meta Ads Specialist
- Google Ads Specialist
- Market Research Analyst
- Content Strategist
- Graphic Designer
- PPC Specialist
- Branding Specialist
- Chief Marketing Officer



Unlock endless career opportunities & take control of your digital future!

Enroll in Digital E-School today!



Digital E-School **Window**

Transform your Career with Us!

Step into Digital Marketing Now



Thank You !



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